

2022 Marketing Partners



- Woodford Reserve –Presenting Sponsor of the Kentucky Derby, Official Bourbon of Churchill Downs and the Kentucky Derby, Presenting Sponsor of Road to the Kentucky Derby
- TwinSpires.com – Official Online Wagering Platform of the Kentucky Derby, Kentucky Oaks and Churchill Downs
- Brisnet.com – Official Handicapping Data Provider of the Kentucky Derby, Kentucky Oaks and Churchill Downs
- Longines – Presenting Sponsor of the Kentucky Oaks, Official Watch of Churchill Downs. the Kentucky Oaks and the Kentucky Derby, Official Timekeeper of Churchill Downs, the Kentucky Oaks and the Kentucky Derby
- Ford – Official Truck, Non-Luxury SUV, Car and Van of Churchill Downs and the Kentucky Derby
- BMW – Official Luxury Vehicle of Churchill Downs and the Kentucky Derby
- Kendall-Jackson – Preferred Wine of the Kentucky Derby, Kentucky Oaks and Churchill Downs
- La Crema – Preferred Wine of the Kentucky Derby, Kentucky Oaks and Churchill Downs
- vineyard vines – Official Style of the Kentucky Derby
- Old Forester – Official Mint Julep Drink of the Kentucky Derby, Presenting Sponsor of Thurbury
- Finlandia – Official Vodka of the Kentucky Derby, Official Vodka of the Oaks Lily Drink
- Coca-Cola – Official Soft Drink of Churchill Downs and the Kentucky Derby; Official Bottled Water of Churchill Downs and the Kentucky Derby (Dasani)

AIR EV
Arena Americas
Banana Boat
BMW
Brewco
Brisnet.com
Brown-Forman
Calhoun Construction
Canon
Christine A. Moore Millinery
Coca-Cola
Derby City Gaming
Finest Call
Finlandia Vodka
Forcht Group
Ford Motor Company
Formé Millinery
FTD
GE Appliances
GE Monogram
GlycoGuard
Golden Gallery Chocolates
Hermitage Farm
Humana
John Deere
Keeneland Racecourse
Kendall-Jackson Winery
Kroger
L&N Federal Credit Union
La Crema Winery
Lanes End Farm
LG&E & KU Energy

Liquor Barn
Longines
Louisiana Seafood
Louisville Healthcare CEO Council
Mad Cow Leather Products
Marriott Bonvoy
Mike Weber Custom Tack
Mobilitie
Norton Healthcare
Oak Grove Racing & Gaming
Office Depot
Old Forester Bourbon
Planet Fitness
Pyure
Quality Feeds
Radley of London
Red Bull
Sentient Jet
Sherwin-Williams
Spendthrift Farm
Sunbelt Rentals
Sysco
Three Chimneys Farm
Twinspires
Vidalia Onion Committee
vineyard vines
West Point Thoroughbreds
White Claw Hard Seltzer
Williams-Sonoma
Woodford Reserve Bourbon
Xtreme Transportation